

Fulcrum Publishing Society
Board of Directors
Meeting Minutes
Sunday, May 26th, 2024
Zoom 10:00 AM—1:00 PM

Present: Keelan Buck, Emma Godmere, Ria Kunkulol, Mark Asfar, Avesta Alanim, Chaymaa Nadi, Simon Coakeley (ex-officio), Kavi Vidya Achar (ex-officio), Andrew Wilimek (ex-officio).

Upcoming board: Ryan Pistorius, Gabrielle Douglas, Siena Domaradziki-Kim, Devin, Agape Venus Williams, Nina, Bhanu Acharya.

I. Opening Matters

K. Buck started by explaining this is a transnational meeting with both out-going and in-coming board members. He welcomed all in-coming directors, and thanked them for their commitment and enthusiasm in joining the board. This transnational meeting is a tradition for the Fulcrum. It is still a 2023-2024 meeting, thus only current directors have voting rights.

1. Approval of Agenda

K. Buck moved to approve the agenda, seconded by C. Nadi.

2. Approval of April 2024 minutes

R. Kunkol moved to approve the minutes, seconded by K. Buck.

II. Officers reports

1. Editor-in-Chief

K. Achar and A. Wilimek presented the EIC report.

Regarding the hiring processes, K. Achar mentioned they have received some applications for some of the jobs they have posted, with a deadline of may 31st. The jobs were advertised on instagram, twitter and there personal instagrams, but they also sent reminders in the slack chats.

For the budget, A. Wilimek underlined the recommendations put forth by the finance and audit committee, \$2200 of the \$3200 freelance budget has been spent. The committee agreed to take \$3000 out of the FPS's savings, and then decide (with input from the Board and EICs) between 3 options. After discussions last week, they have decided to wind down the coverage of the protests to allow for the scheduled summer activities. The protests are coming to an end, and they do not anticipate any more pulls from the contributor budget. Thus they ask that the \$3000 of savings be pulled with this in mind. Additionally, they consider changing their current advertising strategy and would like to

explore more options and additional advertising revenue from the website. For example, they would like to reach out to local businesses to sponsor these website spaces.

K. Anchar notes having the wages they way they initially set them up as it the priority for them, so if something had to be cut, they would prioritize other expenditures like the number of staff going to nash, as it took \$800 for Edmonton this year, and Vancouver, although it could be more costly, would not require the \$6000 unless staff are added. With job posting already online, and applications already submitted, they are weary of changing wages or hours of work.

Regarding coverage, K. Achar indicated that 19 articles were published about the encampment: 10 tiktok, 50 tweets or threads, 100s of pictures. Total presence at the encampment extended 400 hours. The team has been working for a month now, and are pretty burned out, and will now focus on more theme-based coverage, and would like to do feature-based pieces.

K. Buck thanks the EICs for the detailed report, he would like to table the discussion around wages with the treasure report. Regarding the coverage, the numbers are impressive, it was a significant event on campus, and when seeing numbers like this it really shows the impact of the longer term in terms of documenting this event. K. Buck congratulates the co-EICs and all contributors. He is glad to see his thoughts but wise and strategic reflections about thinking of the other things the papers have to also do, beyond covering this event. E. Godmere inquired about a snapshot of the impressions, new followers or other statistics, regarding social media reach.

2. Executive Director Report

S. Coakley presented the ED report. We have a checking account with TorontoDominume and the bulk of our assets are held there. The increase in balance is the GST for 2023-2024. We are in the process of getting a corporate credit card, when we do, we will have to put around 5 thousands dollars (waiting on confirmation of that) into an investing account with the bank as a surety for the credit card.

3. President report

K. Buck presented the president's report. No reports as many items will be mentioned throughout this meeting.

5-minute recess

III. Closing Business

C. Nadi explained what the motion tracker was, and in which ways it aided the corporation.

IV. Closing Business

Keelan Buck, expressed his gratitude for having the privilege to witness the board's collaborative style firsthand. He extended a special thank the C.Nadi as the student representative, acknowledging the role and valuable contributions made with her peers in mind.

Mark, recognized as a leader in several key areas, was commended for his efforts, which will undoubtedly ensure a promising future for the organization. Expressing gratitude for the kind remarks, M.Asfar affirmed their commitment to remaining available for legal counsel and support whenever needed.

Aveesta received well-wishes for continued success in her future endeavors.

E. Godmere expressed heartfelt gratitude to Keelan for his exceptional leadership in steering the FPS organization.

The board members were grateful that Keelan would remain an officer, ensuring continuity and stability.

Finally, M. Asfar proposed a motion to adjourn the meeting, which was unanimously passed by the attendees.